The Ecology of Brain 1st All-Russian Congress

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BrainEco: The Art of Interacting with Environment, the First International Medical Convention & Interactive Exhibiton



Brain Ecology The 1st international congress May 16-19

Organizer: Association of Interdisciplinary Medicine Venue: pavilion 7a, Sokolniki Exhibition and Convention Centre, Moscow, Russia Date: 5/17/2013 —5/19/2013 Official site: intermeda.ru



About:

According to European Brain Council, every third European suffers at least one brain disease, often more. Despite extravagant funding current treatment is fairly inefficient, whereas brain disease incidence continues to increase. Research shows that training the patients and the general public in more efficient human-environment interaction (stress-control skills, balanced nutrition, physical education, etc) can ease the burden of brain diseases and related organ malfunctions.

BRAINECO INFORMATION & EDUCATIONAL PROJECT

In compliance with the Ministry of Healthcare of the Russian Federation policy to raise public and individual health awareness, promote health consciousness, create information and educational basis for a healthy lifestyle, implement mass preventive healthcare measures, the Interdisciplinary Medicine Association has elaborated the BRAINECO information & educational project, featuring a series of programmes and events destined to engage physicians, patients, general public in preventive healthcare and more efficient treatment of the most widely spread and topical brain diseases of our time.

BRAINECO: THE ART OF INTERACTING WITH ENVIRONMENT, THE FIRST INTERNATONAL MEDICAL CONVENTION & INTERACTIVE EXHIBITION

On May 16-19, 2013, Sokolniki EcoPark (Moscow) will host the first International Medical Convention within the framework of BRAINECO where leading Russian and foreign experts in neuroscience, fundamental medicine, psychology, sociology, culture studies, etc will gather to discuss medical and socio-cultural aspects of brain disease problems as well as to outline the terms of future cooperation in an effort to ease the burden of brain diseases. At the same time Sokolniki EcoPark will accommodate an interactive exhibition, featuring healthy lifestyle innovations technologies presentations, gastronomic master-classes, fitness training, contests, science-art performance, and other interactive activities.